

18 | Principles of Recruiting, Selecting and Retaining Talent



Credits **5**



Guided learning hours **21**



Assessment word count **3500 - 4000**



Aims of unit

Recruiting and selecting staff is a major challenge in a competitive market. Organisations are increasingly looking for innovative approaches to recruit individuals from the broadest talent pool. This unit has been designed to equip learners with an understanding of the factors which impact on recruitment. They will know how to develop plans and strategies for selecting staff, and identify approaches for retaining the best of the best.



Learning outcomes

- Understand the factors that impact on recruitment and selection
- Know how to plan for recruitment and selection
- Understand approaches to the recruitment and selection of a diverse and talented workforce
- Understand strategies for retaining talent